

CAMPUSADDA TECHNOLOGIES PRIVATE LIMITED
Internship Opportunity — Onfield Sales Intern

Product: Vydiya | Smart School App & Management Solutions

About Vydiya

Vydiya is an innovative Smart School App and Management Solution developed by CampusAdda Technologies. Designed to digitally transform the way schools operate, Vydiya brings together school administration, student management, communication, and learning — all on a single platform. As Vydiya prepares for its upcoming launch, we are looking for energetic and driven Sales Interns to help us establish a strong school network across the country.

Internship at a Glance

Role	Onfield Sales Intern — Vydiya
Organisation	CampusAdda Technologies Private Limited
Product	Vydiya — Smart School App & Management Solutions
Eligibility	Pre-Final & Final Year Students BBA / MBA
Duration	4 Months (2 Months Unpaid + 2 Months Paid)
Compensation	Month 1–2: Unpaid Month 3–4: Paid (to be decided on basis of performance)
Work Mode	Onfield (School Visits & Campus Activities)
Internship Type	Solo Individual Targets & Performance Review

Roles & Responsibilities

As an Onfield Sales Intern for Vydiya, you will be the face of the brand in your assigned territory. Your key responsibilities will include:

- Identify and generate leads from schools in your assigned region through cold visits, referrals, and networking
- Schedule and conduct product demos of the Vydiya platform to school principals, administrators, and decision-makers
- Explain the features, benefits, and value proposition of Vydiya to school stakeholders in a clear and compelling manner
- Follow up with prospects consistently to convert leads into confirmed sign-ups or partnerships
- Maintain a daily record of visits, leads, demos, and conversions in the provided reporting format
- Gather market feedback and insights from schools to relay back to the core team
- Meet individual monthly targets set by your reporting manager

- Represent CampusAdda Technologies professionally at all times during school visits and interactions

Who We Are Looking For

- Currently enrolled in Pre-Final or Final Year of BBA or MBA programme
- Strong communication and interpersonal skills — comfortable speaking to school authorities and faculty
- Self-motivated, target-driven, and willing to work independently in the field
- Willingness to travel locally and visit schools within the assigned territory
- Basic proficiency with smartphones and digital tools for reporting and communication
- Prior experience in sales, marketing, or field work (preferred but not mandatory)
- A passion for EdTech and a genuine interest in transforming school ecosystems

What You Will Gain

Compensation & Incentives

Phase	Duration	Compensation
Phase 1 — Learning	Month 1 & 2	Unpaid (Training + Field Exposure)
Phase 2 — Performance	Month 3 & 4	Fixed Stipend + Performance-Based Incentives

Note: Transition to Phase 2 (paid) is subject to a performance evaluation at the end of Month 2.

Perks & Benefits

- Internship Completion Certificate from CampusAdda Technologies
- Letter of Recommendation (LOR) based on performance
- Pre-Placement Offer (PPO) possibility for outstanding performers
- Hands-on experience in B2B EdTech field sales — a high-demand skill
- Direct mentorship from the founding and sales leadership team
- Build a strong professional network within the education ecosystem
- Real ownership: your conversions directly impact Vydiya's market launch

Internship Structure

- **Month 1–2 (Phase 1): Onboarding, product training, shadowing, initial field visits, and building your school pipeline. Unpaid.**
- **End of Month 2: Performance review based on leads generated, demos conducted, and conversion pipeline quality.**

- **Month 3–4 (Phase 2): Full field sales with individual targets. Fixed Stipend + incentives on closed deals.**
- **End of Month 4: Final evaluation. Top performers will be considered for a Pre-Placement Offer.**

Ready to be part of Vydiya's launch story?

Apply on : www.vydiya.com/careers

Vydiya by CampusAdda Technologies Private Limited